

TYGAbytes



E-NEWSLETTER OF DERWENT VALLEY COMMUNITY RADIO INC.

13 | AUTUMN 2015

AROUND THE STATION

CBAA National Listener Survey

From the Community Broadcasting Association of Australia (CBAA) www.cbaa.org.au

The National Listener Survey is a survey of the community radio listening habits of Australians.

It's conducted through a telephone and online survey of a representative sample of 10,000 Australians over the age of 15, across all Australian states and territories.

The CBAA has provided fact sheets on the results of the survey, including information about the radio listening habits of people living in regional Tasmania (240,000 people).

The survey shows that in an average week, 68,000 people (28%) in regional Tasmania listen to community radio. About 5% (11,000 people) listen to community radio exclusively (that is, they listen to community radio but not commercial radio or ABC/SBS radio).

Most people in regional Tasmania who listen to community radio listen to it for less than 5 hours a week, with the most popular time to listen being the mid-morning (9.00 am to 12.00) timeslot. 50,000 people in regional Tasmania tune in during that timeslot. The breakfast (5.00 am to 9.00 am) and afternoon (noon to 3.00 pm) slots are also very popular.

Two-thirds of community radio listeners in regional Tasmania listen to get local information and local news, but many people also listen because they like hearing local voices on air.

Our listeners also like that community radio stations support local artists, and that the announcers sound like 'ordinary people'.

The survey estimates that almost 80% of people in regional Tasmania believe that community radio is either valuable or very valuable.

The survey provides stations with useful information about trends and listeners in the community radio sector.

You can get more information about the survey from the [CBAA's website](http://www.cbaa.org.au).

Derwent Valley Autumn Festival

The Autumn Festival, held on 12 April 2015, was a huge success and TYGA FM had a great day with our outside broadcast from The Esplanade.



TYGA presenters at the Festival
(Photo: Helen Dunford, Carryl Mellor)

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Contact Derwent Valley Community Radio Inc trading as TYGA FM:

📻 98.9 FM | 🌐 www.tygafm.org.au | 📱 TuneIn app

☎ (03) 6261 2888 (general enquiries) | (03) 6261 2000 (studio)

📌 [98.9 TYGA FM – Derwent Valley Tasmania](https://www.facebook.com/tygafm)

✉ PO Box 377 New Norfolk Tasmania 7140 | 📍 56 High Street, New Norfolk

For **TYGAbytes** enquiries or to join the mailing list:
octogenarius@gmail.com

We broadcast from the festival from 10.00 am to 2.00 pm, which gave our presenters a chance to work with different people on air and to experience the difference between broadcasting from the studio and being on air in public.



Colleen and Roz at the outside broadcast

LINE DANCERS GO WILD

TYGA FM presenter Zoe (The Wild Child) is all about getting in line and having a good time.

As part of the Community Media Training Organisation's *Women in Community Media Program* last year, Zoe started a line dancing class in New Norfolk.

Originally hoping to help bring young mums together to give them an opportunity to get out and meet new people, Zoe has extended the class to include anyone who wants to come along and try out line dancing.

After a slow start in December 2014, the classes are now held every Friday evening.

Zoe is full of praise for the instructor, Gaylene King from Primrose Sands, who volunteered her services for the first five months. Unfortunately Gaylene's circumstances have changed and she's no longer available to teach the class.

"Gaylene was our rock," says Zoe, who has learned at least eight funky line dances and has now taken on the teaching role.

The hard work of the class was highlighted at the Derwent Valley Autumn Festival on 12 April, when some of the dancers performed their dances at TYGA FM's outside broadcast.

"I think Gaylene would be proud to see how her amateur dancers have taken on her teaching and put on a little display at the festival," says Zoe.



Zoe and her line dancers having a good time
(Photo: Andrew De Vries)

Zoe's line dancing classes are held every Friday at 6.00 pm at St Matthew's Church Hall, Bathurst St, New Norfolk. The cost is \$5 per class and any women or men who want to come along are welcome.

For more information you can contact the station on 6261 2888.

PROGRAM SPOTLIGHT

Talking Point

*TYGA FM provides a wide variety of programs covering almost all musical tastes. Each issue of **TYGAbytes** will spotlight a different show.*

This time it's **Talking Point**, with Nigel Jones, which goes to air on Fridays from 12 noon to 4.00 pm.

Talking Point combines local and international news with a variety of music including long-lost pop classics from the music vault, Top 40, country, new Australian music and requests from listeners.

Nigel hosts a range of guests each week to talk about topical issues, including local and federal politicians, community leaders and local, national and international entertainers.

Some of the guests Nigel has spoken with on his show have included:

- 70s and 80s Rock'n'Roll Legend Jade Hurley, who spoke about his close shave with death after a massive heart attack, as well as his comical song *Nearly Naked* which gained 150,000 hits on you tube.
- Entertainer Marina Prior, who confessed to owning over \$250,000 worth of dresses in her wardrobe.
- *The X Factor* sensation Caitlyn Shadbolt, about appearing on *The X Factor* and her life touring and performing with some of the biggest names in music.
- Australian singing star Tori Darke.
- Australian country group Jetty Road on the release of their hit single and new album.
- Australian 2015 Golden Guitar Female Performer of the Year Amber Lawrence and talented singing duo Baylou. Both artists performed at this year's Derwent Valley Country Music Muster.



**Nigel with Baylou at the Derwent Valley Country Music Muster in February 2015
(Photo: Bruce Lamb)**

Nigel started working in radio at 7HO as a panel operator and sports presenter in 1977.

The following year he started presenting his own country music program on community station 7CAE FM (now Hobart FM).

He says his biggest highlight was interviewing artists including Johnny Chester, Chad Morgan, 1901 and Cowboy Bob Purcell at a country music festival for 7HO.

Since then Nigel has worked at 7HO/HOFM, 7HT, HFC FM (ultra106five), Coast FM (Wynyard), 7BU (Burnie), Hobart FM and stations in Victoria.

"I love radio," says Nigel. "Once it's in your blood it's hard to leave it."

Nigel explains that he was attracted to TYGA FM because of the passion and excitement shown by TYGA's Station Manager Roz Chapman.

His positive impressions of the station were cemented after he met former TYGA President Slabs, and he says he knew he had to be part of it.

"After some 30 years in radio as a broadcaster, sales, marketing and events organiser, and news co coordinator, I believed I had something to offer TYGA FM," says Nigel.

"My dream was to work in radio. I'm living my dream, and now I'd like to help others who seriously want to pursue a career in radio."

Nigel has represented TYGA FM at the Bushy Park Show for the past two years, taking on the role of MC for the day, a role he has thoroughly enjoyed.

Outside radio, Nigel is heavily involved with public school education. He is a member of a number of state education advisory committees and is Deputy Vice Chair of the Tasmanian Association of State School Organisations.

Nigel welcomes listener requests on *Talking Point*. If you'd like to make a request, you can call Nigel in the studio on 6261 2000 between 12.00 noon and 4.00 pm on Fridays.